

# Progress through Partnership

**LowCVP 7<sup>th</sup> Annual Conference**

**15<sup>th</sup> July 2010**

**Greg Archer**

**Managing Director**

# Accelerating a sustainable shift to low carbon vehicles and fuels in the UK - stimulating opportunities for UK businesses

## LowCVP currently focuses on:

- ❑ Incentivising and informing lower carbon choices for cars
- ❑ Building the market for lower carbon commercial and public service vehicles
- ❑ Tackling market barriers to use of lower carbon fuels
- ❑ Facilitating the creation of a successful UK supply chain for low carbon vehicle and fuel technologies
- ❑ Monitoring progress and tracking pathways to lower carbon transport
- ❑ Enhancing stakeholder knowledge and understanding (to increase engagement and build consensus for sustainable change)



# LowCVP has delivered an impressive and diverse range of achievements in 2009-10



Fuel Economy - Used Cars		Reg No.												
		Draft Ver. 7												
<b>B</b> 114 g/km														
<b>Fuel cost (estimated) for 12,000 miles</b> <small>A full fuel tank represents the maximum range of the car. The figures are calculated using the information on tank size, unit and maximum fuel pressure and are intended to provide a guide only. The actual fuel consumption will vary depending on the way the car is used and the way it is maintained. The figures are based on the test cycle used for the 2009-10 model year.</small>		49-15												
<b>VED for 12 months</b> <small>Vehicle Excise Duty (VED) is payable on the CO<sub>2</sub> emissions and fuel type of the vehicle.</small>		£35												
<b>Important Note</b> The fuel consumption figure shown is taken from the official test results obtained from this vehicle type when new. It is intended to provide a standard figure for comparing the relative fuel economy of different vehicles of a similar age and condition and does not represent the average fuel consumption that will be achieved on the road. A number of factors not included in the official new vehicle test will affect the fuel consumption achieved on the road including: vehicle age, how it has been maintained, road/weather conditions and driving style.														
Make/Model:	DAIHATSU Charade L201 1.0L	Engine Capacity (cc): 999												
Fuel Type:	Petrol	Transmission: M5 - Manual 5-speed												
Fuel Consumption:	<table border="1"> <thead> <tr> <th>Drive cycle</th> <th>Litre/100km</th> <th>Mpg</th> </tr> </thead> <tbody> <tr> <td>Urban</td> <td>6.1</td> <td>46.3</td> </tr> <tr> <td>Extra-urban</td> <td>4.1</td> <td>65.9</td> </tr> <tr> <td>Combined</td> <td>4.9</td> <td>59.9</td> </tr> </tbody> </table>		Drive cycle	Litre/100km	Mpg	Urban	6.1	46.3	Extra-urban	4.1	65.9	Combined	4.9	59.9
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Date of First Registration:	10/05/2006													
Year of Manufacture:	2006													
To compare fuel costs and CO <sub>2</sub> emissions of used cars (since March 2001), visit <a href="http://www.vcicarfueldata.org.uk">www.vcicarfueldata.org.uk</a>														

**80**

**Towards 80g CO<sub>2</sub>/km and lower**

**WINNERS**  
THE LOWCVP TECHNOLOGY CHALLENGE 2009

**LowCVP**  
low carbon vehicle partnership



# Launched today – HGV Technology Challenge

## - Low carbon technologies for freight vehicles

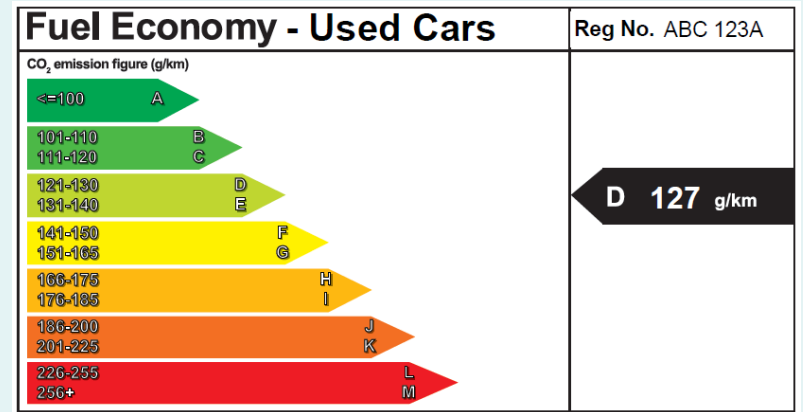


- ❑ Connecting suppliers of innovative low carbon products and technologies with market leaders
- ❑ Credibility and Recognition
- ❑ Expert Reviewed Propositions
- ❑ Selection of the best commercial and environmental technologies and products



# Launched today : Best Practice Marketing Principles & consumer research

- ❑ Best practice marketing principles
  - Collaboration with SMMT / ISBA
  - Supporting Guide to be developed
- ❑ New car labelling
  - 94% on new dealers participating
  - 88% on new cars labelled
- ❑ Used car labelling
  - >2000 registered dealers
  - >400k labels downloaded
- ❑ Consumer research published to inform EU Labelling Directive

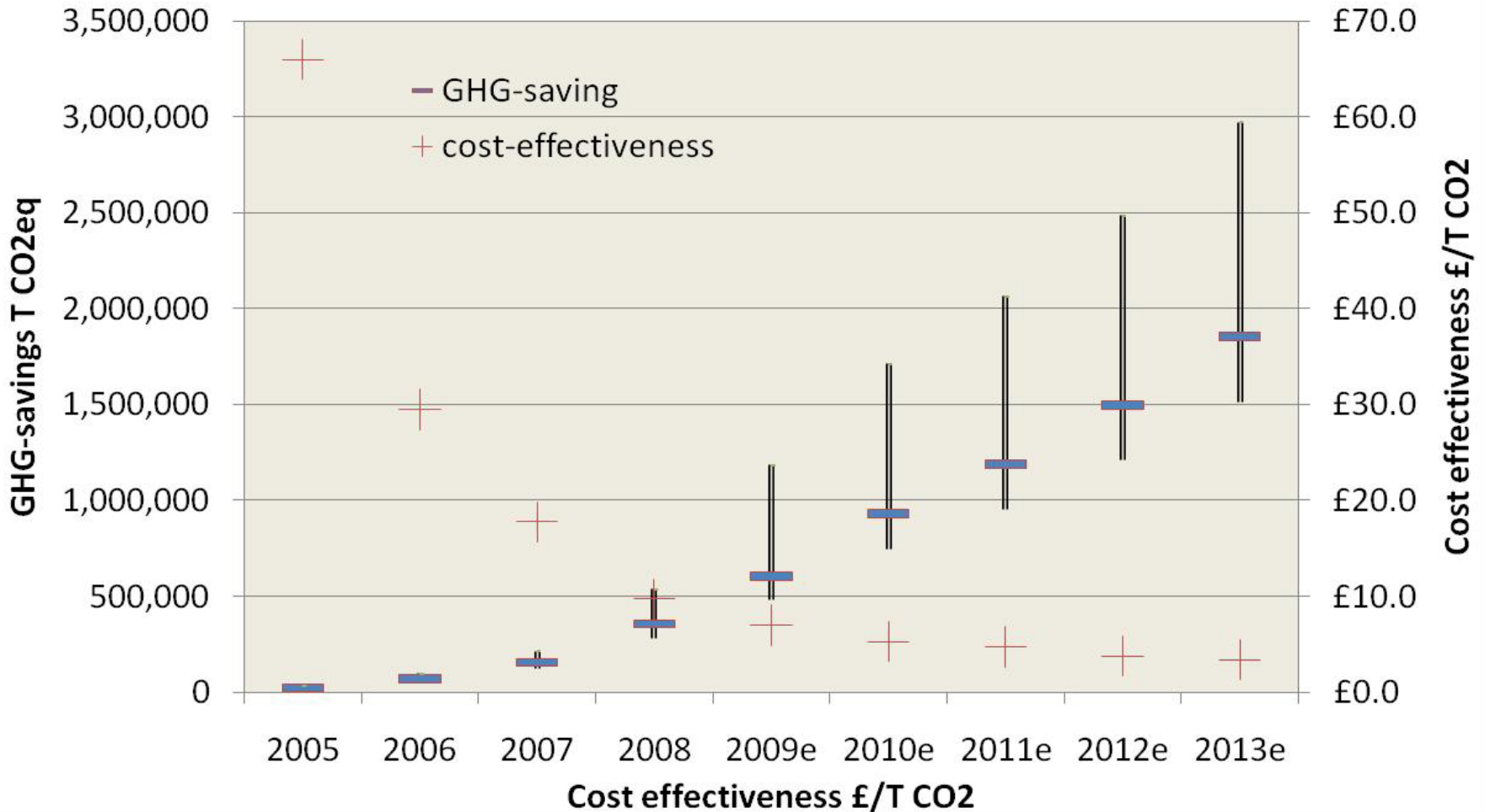


# Recognising excellence and innovation - Low Carbon Champions - Award Winners



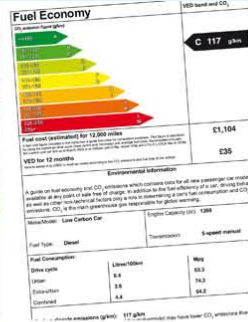
*LowCVP has saved c1M TCO<sub>2</sub>eq at under £10/TCO<sub>2</sub>eq*

**Cummulative CO<sub>2</sub> eq savings from LowCVP activities, best-estimate and range**





# An on-going focus on decarbonising transport is essential - LowCVP can help deliver cost-effective solutions



**THE LOWCVP  
LOW CARBON CHAMPIONS  
ANNUAL AWARDS**





# Join the LowCVP

*If your organisation makes a contribution to the UK's move to low carbon vehicles, you are welcome to apply to be a member of the Partnership. By joining the LowCVP your organisation can demonstrate leadership and serious intent to help deliver a low carbon future. See over for details.*



**LowCVP members are: influential; networked; informed; engaged; committed; leaders; knowledgeable. ARE YOU?**

**[www.lowcvp.org.uk](http://www.lowcvp.org.uk)**